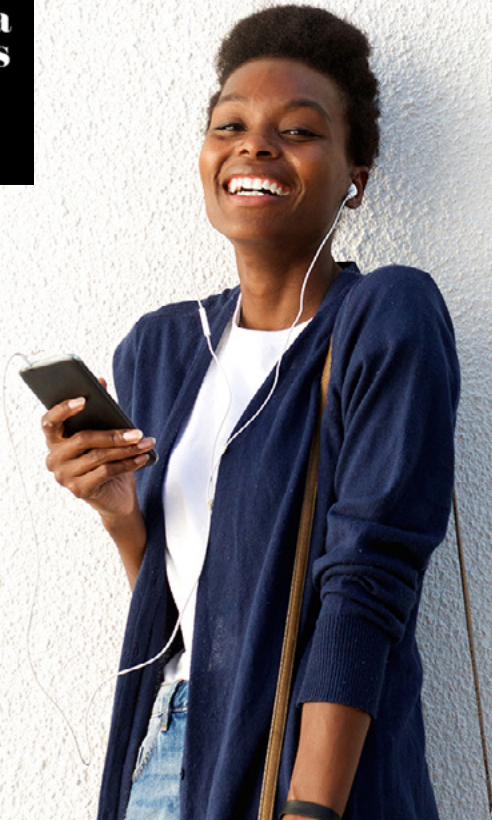


BEAUTIFUL  
IDEAS IN  
MOTION.

2017



# **We're writing our story right now, with each project we work on and with every partner we build with.**

We work with our partners in all facets of audio and video storytelling, from podcasts to documentaries. We can draft, edit and finalize scripts, complete storyboards, revise and reformat existing copy for audio and video formats, conduct research, evaluate, assess and refine works in progress, develop advertising strategies, secure advertising, broker funding partnerships, recruit on-air and on-camera talent, location scout, negotiate licensing and other rights, and a host of related services.



## **Creative**

Podcast Development  
Digital Storytelling  
Audio Editorial and Production  
News Reporting & Analysis  
Copyediting  
Long-form Editing  
Script Development & Consultation  
Brand Editorial Assessments

## **Strategy**

Concept-to-Final Planning & Execution  
Crowdfunding Campaigns  
Digital, Mobile & Social Outreach  
Earned Media  
Content Marketing

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## **Analysis**

Social Media  
Ethnographic Data  
Media Consumer Profiles  
Market Research



### Barry & Joe

As a producer on this animated adult comic series, we orchestrated a social media campaign to complement the Kickstarter efforts that successfully raised \$108K from over 1,750 pledges. We also secured earned media in Vice, Huffington Post, Black Girl Nerds, NBC News, IndiWire, Animation Station Podcast, and Syfy.com.



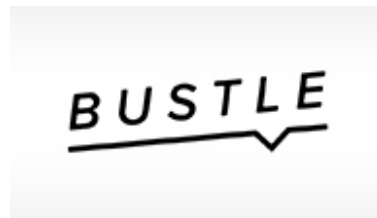
### Sol de Agosto

As an associate producer on this independent Argentinean film, we successfully completed an initial round of financing via Kickstarter, secured backing from high net worth individuals, and provided script consultation.



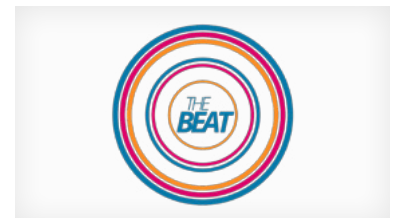
### Latino USA

Edit radio stories for Latino USA, the Peabody Award-winning longest-running weekly radio program and podcast centered on the 55 million Americans of Latino descent.



### Bustle

Produce original reporting for Bustle on breaking news events.



### The Beat DC

We provide customized ad sales and marketing for the daily must-read insider tipsheet for professionals of color on Capitol Hill and the dozens of industries in DC's ecosystem



### Protégé Podcast

Provide editorial and technical assistance and agency representation to Protégé Podcast, a new platform for exploring the success stories of high-profile executives who sit for extensive interviews about how they made it and what others can learn from their hard-won lessons.



### TEDxFulbright

We screened submissions by potential speakers, participated in the final selection, wrote promotional materials, wrote host scripts and other show-related assets.



## **Juleyka Lantigua-Williams** FOUNDER/CEO

Most recently the former lead editor/producer of NPR's Code Switch, Juleyka has been a multimedia professional for 17 years. A former staff writer at *The Atlantic*, she was also an opinion columnist for over a decade, reaching more than 10 million readers. She has now turned her focus to creating high-quality audio and video productions using the tenets of journalism she honed over her extensive career. Lantigua-Williams has made inclusion a central theme in her life's work, while endeavoring to fully understand her own experiences as a hyphenated American. Follow her @JuleykaLantigua



## **Mitzi Miller** ADVISORY BOARD MEMBER

Mitzi Miller, the Head of Development at Rainforest Entertainment, is a veteran writer and editor, who served as the editor-in-chief EBONY and JET magazines. Lifetime Network aired the TV movie "With This Ring," which was based on her novel "The Vow." Since Miller's hire at Rainforest, the company sold the drama series "The Quad" to BET. Follow her @MitziMoments



## **Doug Mitchell** ADVISORY BOARD MEMBER

A radio and multimedia producer with over 30 years of experience, Doug has had a transformative impact on the public radio and media industries through his training, mentoring and connecting of scores of professionals across television, print, radio, and internet platforms. Follow him @NextGenRadio



## **Kenia Del Rosario** DESIGN DIRECTOR

A digital creative director at a boutique West Village design firm, Kenia attended the prestigious School of Visual Arts in New York, and began designing for specialty fashion houses while still in art school. She now oversees app and web development and digital corporate identity and branding for national and international clients.

**Lantigua  
Williams  
& Co.**

**Let's create together.**

**INFO@LANTIGUAWILLIAMS.COM  
202-643-2402 / @LANWILCO**